

HARSHIT JAIN

VIDEO EDITOR AND GRAPHIC DESIGNER

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ABOUT ME

I'm a video editor who cares about telling clear stories that actually connect. I handle the full process from recording to final cut and make sure content works for wherever it's going to live. I don't follow templates blindly; I'd rather make something that feels right for the project. Always learning, always trying to get better at this craft.

TECHNICAL SKILLS

- Video Editing (Short-form & Long-form Content)
- Corporate Videos, Interviews & Talking-Head Videos
- Social Media Video Editing (Instagram, LinkedIn, YouTube)
- Basic Motion Graphics & Text Animations
- Audio Syncing & Basic Sound Design
- Thumbnail Design & Static Creatives
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Canva

PROFESSIONAL EXPERIENCE

Relay Human Cloud India Private Limited

July 2025 - Present

- Produced and edited end-to-end video content including employee interviews, testimonials, internal communications, brand videos, and marketing assets for cross-functional teams across India and US markets
- Managed comprehensive post-production workflows including video editing, sequencing, color grading, audio mixing, sound design, subtitle creation, and multi-platform export optimization (YouTube, Instagram, LinkedIn)
- Collaborated with Marketing Coordinators, SEO Specialists, Graphic Designers, UI/UX Designers, and Global Marketing Teams to ensure visual content aligned with campaign objectives and brand strategy
- Directed and edited corporate video interviews, maintaining professional standards in framing, lighting, audio quality, and brand consistency throughout all deliverables
- Developed short-form and long-form video content tailored for social media channels, internal portals, recruitment marketing, and employer branding campaigns
- Designed visual assets including Instagram Reels, LinkedIn carousels, motion graphics, and static creatives to support digital marketing and employer branding initiatives
- Explored AI-powered content creation tools to enhance production efficiency and scalability while maintaining brand identity and creative standards
- Incorporated stakeholder feedback from senior marketing leadership and international teams, adapting content to meet evolving business needs and audience preferences
- Ensured strict adherence to corporate brand guidelines, visual identity standards, and messaging consistency across all video and design assets

- Managed multiple concurrent projects under tight deadlines, consistently delivering high-quality work that met or exceeded expectations
- Contributed to creative strategy and content ideation by recommending visual storytelling techniques, b-roll selection, pacing improvements, and layout enhancements
- Operated with high level of autonomy and minimal supervision, earning recognition for reliability, attention to detail, and consistent delivery

Zeishah Amlani Youtube Channel

April 2025 – June 2025

- Edited and delivered 35+ long-form YouTube videos across diverse entertainment content formats including movie listicles, film reviews, cinema news coverage, pop-culture commentary, and entertainment industry analysis
- Managed complete post-production pipeline from rough cuts to final delivery including video editing, narrative pacing, transitions, motion graphics, audio synchronization, sound editing, and YouTube-ready exports
- Designed custom thumbnails for all videos, optimizing visual composition, typography, and color usage to improve click-through rate and audience engagement

EDUCATION

Masters in Multimedia with Specialization in Animation (Integrated)

June 2019 - June 2024

St Xavier's College Kolkata (Autonomous)

- Completed interdisciplinary coursework in graphic design, filmmaking, animation, and digital media production
- Developed technical skills across Adobe Creative Suite, video production, motion graphics, and visual storytelling
- Gained practical experience in end-to-end creative workflows from concept development to final execution

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Bengali
- **Other Interests :** Stand Up Comedy, Observational Writing, Film and Music, Cricket, Chess.
- **Certifications:** Video Editing Certification from Internshala Trainings
- **Awards/Activities:** Got awarded the “Going Above and Beyond Award” within the first quarter of working at Relay Human Cloud India Private Limited, for maintaining a tremendous work ethic and delivering work within tight deadlines.